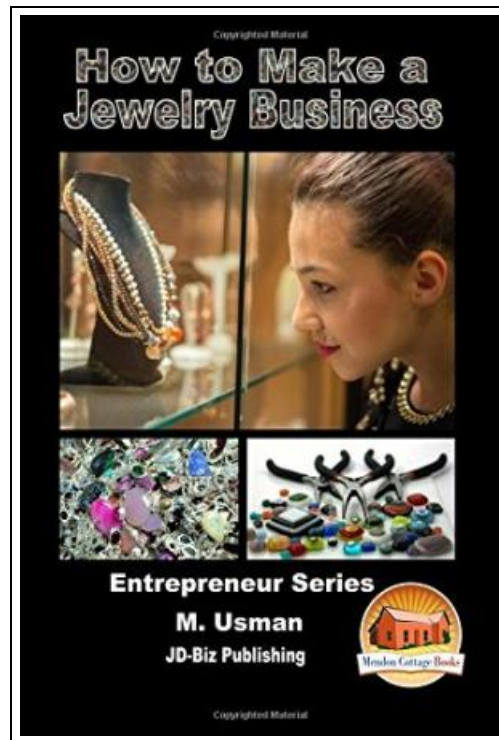


How to Make a Jewelry Business



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HOW TO MAKE A JEWELRY BUSINESS



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Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Preface Chapter 1: Tools and Materials You Will Need Chapter 2: Getting Ideas Pay attention to your surrounding Find designs in movies Mash up Ideas Use Your Head Work with Friends What to Do When You Find Ideas Chapter 3: A Word on Size Chapter 4: Jewelry Making Tutorials Stringing a Beaded Bracelet Making a Wire Bracelet Making Beaded Earrings Chapter 5: Basics of Jewelry Marketing Understand Your Audience Understand Competition Create Value Have a Goal Make a strategy Where to Sell Jewelry Chapter 6: Tricks for Success Practice Invest in Quality Supplies Take Photography Seriously Invest in Yourself Prepare for a Hard Takeoff Get Out of Your Comfort Zone Don t Forget the Law Have a Separate Bank Account for the Business Wear Your Jewelry Have a Dedicated Workspace Enjoy Conclusion About the Author Publisher Preface If you love jewelry, you may be interested in becoming a jeweler. And if you put your heart into it, you can even turn your hobby into a profession and earn a nice living. But the only difficult part is knowing where to start. What tools should you get? And when you do get the tools, how will you make the jewelry? In this book, I will tell you everything you need to start making jewelry. Additionally, I will give you tips on how to have a successful business. Your jewelry can be the best, but if people don t know about it, there is no way they will buy it. Also, you will find a chapter with tips on how to secure success. Hopefully, by the time you finish reading, you will be ready...



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