



Write the Perfect Book Proposal: 10 That Sold and Why

By Jeff Herman, Deborah Levine Herman

Turner, United States, 2016. Paperback. Book Condition: New. 3rd. 235 x 190 mm. Language: English . Brand New Book. Want to publish your book? Learn how--it's easier than you think! Charismatic authors and literary agents Jeff Herman and Deborah Levine Herman have successfully sold nearly 1,000 titles and learned--through trial and error--how to write a flawless book proposal that publishers can't resist. Now you can benefit from their hard work and publishing savvy. In this new edition to the bestselling guide, they offer guidance and advice that will inspire, educate, and, most importantly, give you the necessary edge to get your book published. They explain: * How to shape your idea and create a title * Ways to get to know the market and competition * Tips on writing an effective outline, query letter, and sample chapter * The art and science of fiction and nonfiction book proposals * How ten actual proposals (updated and included here) were successfully sold to publishers--and why * How to capitalize on the evolving publishing industry, including e-books and social media A submission from Jeff Herman always gets moved to the top . . . his new book will show you how...



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