



Economics for Business with MyEconLab Access Card (Mixed media product)

By John Sloman, Kevin Hinde, Dean Garratt

Pearson Education Limited, United Kingdom, 2013. Mixed media product. Book Condition: New. 6th Revised edition. 267 x 196 mm. Language: English . Brand New Book. This package includes a physical copy of Economics for Business by Sloman as well as access to the eText and MyEconLab. Economics for Business covers all the current issues facing today's business world. Up-to-date case studies cover everything from the impact of the financial crisis to the examination of specific businesses. MyLab and Mastering from Pearson improve results for students and educators. Used by over ten million students, they effectively engage learners at every stage. MyEconLab is a personalised online study and assessment system, which tailors to the unique learning needs of each student. Offering unlimited opportunities for practice and providing relevant and timely feedback, it helps students master key concepts, experience more I Get It moments and ultimately achieve better results. It's really simple and effective. I would recommend it to any University to use it for all sorts of courses (especially the courses that involve mathematics). Student at Radboud Universiteit Nijmegen, Netherlands It is like having a teacher by your side, you learn it a lot quicker, than usual homework! Student...



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